ST RITA'S
COLLEGE

SPONSORSHIP OPPORTUNITIES

ACTION NOT WORDS

Virtute non Verbis

OUR VISION
FOR PARTNERSHIP

Since 1926, St Rita's College has educated and empowered students to grow into confident, compassionate young women, while building a proud legacy of connection and service within the North Brisbane community.

I invite your organisation to become a St Rita's sponsor and partner with us to create opportunities that inspire our students to learn, lead and thrive.
A sponsorship with St Rita's is more than support for a single event.

Our whole of college partnership approach provides opportunities for meaningful engagement throughout the year, enabling sponsors to build lasting connections with our students, families, alumnae, staff and the wider College community.

Through sustained visibility, authentic engagement and shared purpose, we work with our sponsors to build partnerships that deliver value for both organisations while contributing positively to the experiences and opportunities available to our students and community.

We look forward to building lasting relationships with organisations that share our commitment to community, connection and delivering meaningful opportunities for the next generation of Women of Action.

MAREE TRIMS

PRINCIPAL

VIRTUTE
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ST RITA'S
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YOUR SUPPORT IN ACTION

St Rita's College is an independent Catholic school for young women from Years 5 to 12. Established in 1926 by the Sisters of the Presentation of the Blessed Virgin Mary, the College is today a Ministry of Mercy Partners. As we celebrate 100 years of St Rita's College, we recognise that our journey has always been enriched by the community we build together. Our sponsors play an important role in helping create experiences and opportunities that empower our students to build confidence, discover their strengths and pursue their passions beyond the classroom. Through a partnership, your support can make an impact across the College including:

Sport

Sponsorship helps enhance the sporting opportunities available to students with quality training and development opportunities. This includes specialist skill sessions, improvements to our athletic development facilities, coach education, competition costs and sporting programs across the College.

Music

Your sponsorship will support our young musicians through the purchase of new instruments and equipment, along with specialist workshops, camps and performance opportunities. It will also help provide greater access to music lessons through student subsidies, giving more students the opportunity to develop their skills, confidence and a love of music.

Parents & Friends Association

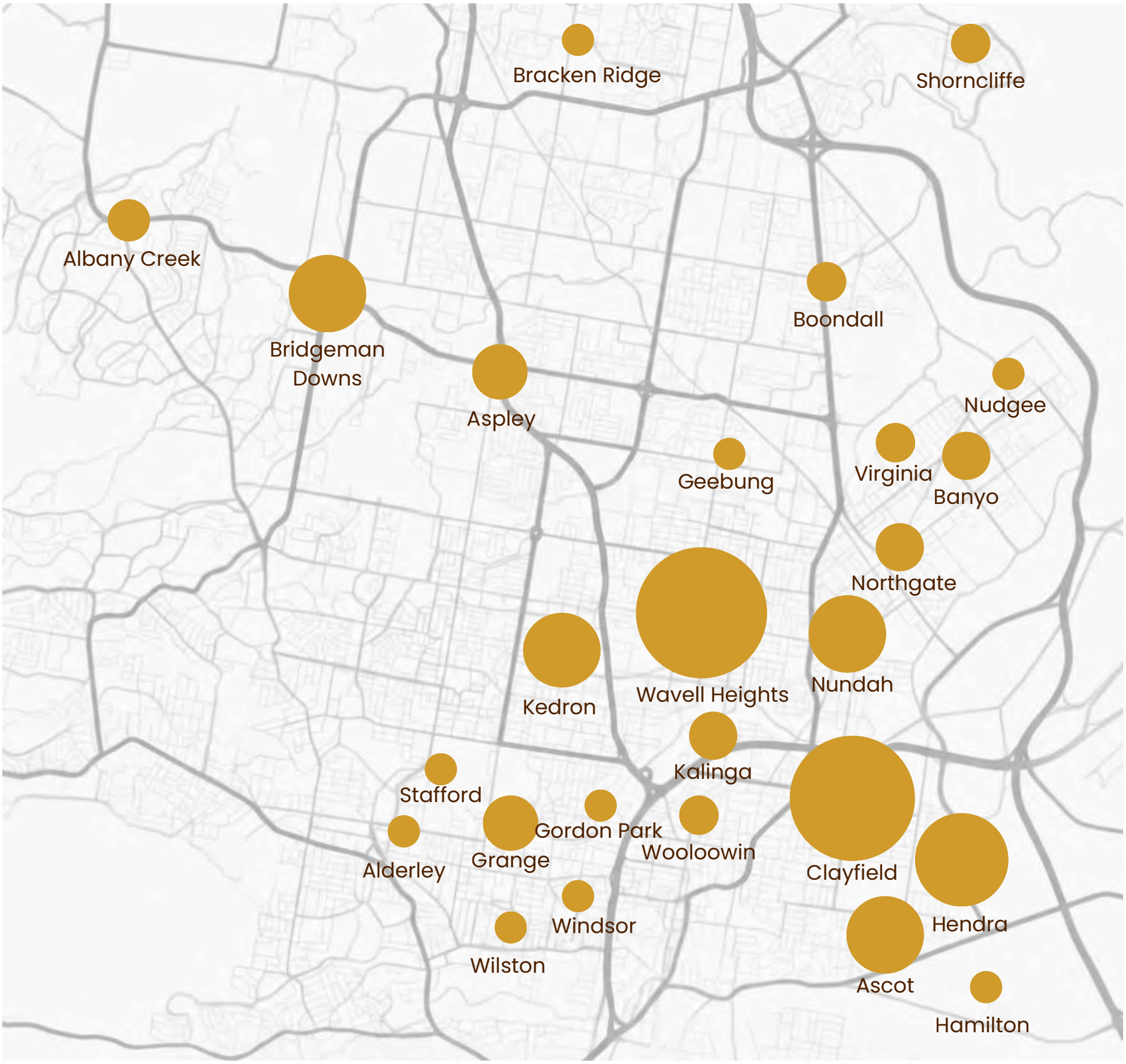
Our Parents and Friends Association plays an important role in building a connected school community and fostering strong partnerships with families. Sponsorship supports events and activities that bring students and the wider College community together, creating meaningful opportunities for connection and engagement.

Alumnae

Our alumnae are an important part of the St Rita's community, providing a powerful connection between generations of Women of Action. Through your sponsorship, many alumnae return to the College as tutors, mentors and coaches, creating valuable opportunities for students to learn from and connect with women who have walked the same path.

COMMUNITY REACH
NORTH BRISBANE

With families across North Brisbane and a campus located in Clayfield, St Rita's provides businesses with meaningful opportunities to build relationships and support the wider community.



ENGAGEMENT SNAPSHOT

1250+
students
(10 - 18 years old)

105 *teaching staff*
75 *corporate staff*
160+ *ancillary staff*

1000+
families

10,000+
alumnae network
(18 - 90+ years old)

Newsletter Distribution

2.3k
College Newsletter

4.3k
Alumnae Newsletter

Sport

1100
Student Participation

Music

440
Student Participation

Social Media

Facebook

7k
St Rita's College
@stritascollege

3.4k
St Rita's College
Alumnae Group

Instagram

3k
St Rita's College
@stritascollege

2.2k
St Rita's College Sport
@stritascollegesport

Sports Sub-Committee Sports Trivia Night

WHOLE OF COLLEGE SPONSORSHIP APPROACH

St Rita's takes a unique whole of College approach to sponsorship, providing opportunities for meaningful engagement throughout the academic year, rather than focusing on a single event. This creates multiple touchpoints for visibility, connection and engagement with our College community.

Our Gold, Silver and Bronze Sponsorship packages provide organisations with meaningful ways to connect with the St Rita's community. From College events, signage and speaking opportunities to social media and communications, sponsors can build visibility and connection with our community throughout the year. This approach provides authentic ways to engage with our students, families, staff and alumnae.

We value long-term relationships with our sponsors and look forward to creating meaningful connections that support both your organisation and the St Rita's community.

COLLEGE FLAGSHIP EVENTS

Our calendar of annual flagship events provides sponsors with multiple opportunities to build visibility and meaningful connections across the St Rita's community.

Event	Timing	Attendees	Audience
Fathers Networking event	March	100	Fathers
Mother Daughter High Tea	May	350	Mothers and daughters
Primary Mother Daughter Evening	May	200	Primary mothers and daughters
Alumnae Mass and Morning Tea	May	300	Alumnae
St Rita's Longest Lunch	June	300	School Community
Twilight Open Evening	August	1200	Prospective families
Sports Trivia Night	August	200	St Rita's parents
Father Daughter Breakfast	September	300	Fathers and daughters
Reconnect with Rita's	October	100	Alumnae
Mothers Luncheon	November	200	Mothers

SPONSORSHIP PACKAGES

	GOLD >$20k	SILVER >$10k	BRONZE >$5k
GENERAL			
Industry Exclusivity	✓		
Use of College facilities by negotiation	✓		
College Board Exposure	✓		
Speaking opportunity at student Careers Day	✓	✓	
COLLEGE FLAGSHIP EVENT VISIBILITY			
Tailored event opportunities by negotiation	✓		
Verbal acknowledgement of Sponsorship level, logo displayed and tickets to six flagship events	✓		
Verbal acknowledgement of Sponsorship level, logo displayed and tickets to four flagship events		✓	
Verbal acknowledgement of Sponsorship level, logo displayed and tickets to two flagship events			✓
Support acknowledged in event wrap-up to College Community	✓	✓	✓
COLLEGE SIGNAGE			
Tailored signage opportunities by negotiation	✓		
External Digital Signage at College entrance	✓	✓	
Internal Digital Signage throughout the campus	✓	✓	
College partnership signage for use at events	✓		
DIGITAL EXPOSURE			
Logo and link on College website	✓	✓	✓
SOCIAL MEDIA			
Sponsorship announcement across all College social media accounts	✓	✓	
Eight Sponsorship posts (two per school Term)	✓		
Four Sponsorship posts (one per school Term)		✓	
Two Sponsorship posts (one per school Semester)			✓
COLLEGE COMMUNICATIONS			
Logo and business URL displayed in fortnightly College newsletter	✓		
Logo and business URL displayed in four College newsletters (one per school Term)		✓	
Logo and business URL displayed in two College newsletters (one per school Semester)			✓
Logo and business URL displayed in biannual Alumnae newsletter	✓	✓	
Logo and business URL displayed in staff newsletter	✓	✓	
Logo and business URL promoted on College intranet	✓	✓	

BECOME A ST RITA'S COLLEGE SPONSOR

Join the St Rita's community through a College sponsorship that connects your organisation with a vibrant network of students, families, staff and alumnae throughout the year. Together, we can create meaningful connections, build visibility and make a lasting impact.

"Place Ascot is delighted to support St Rita's College and be part of a community that places such value on connection, belonging and care. Our work is centred around creating homes and welcoming spaces for people and communities, so we feel a genuine connection to the values of St Rita's. It has been a pleasure to support the College and share in the special moments that bring its community together. We look forward to continuing this meaningful relationship into the future."

Patrick McKinnon & Drew Davies, Place Ascot

"For almost four decades, Gardner Vaughan has been part of Brisbane's north side, building communities we're proud to call home. We recognise the important role education plays in shaping future community leaders and have enjoyed partnering with St Rita's College. Our relationship with the College has provided valuable opportunities to build connections with the St Rita's community through its many varied events and activities throughout the year."

Guy Gardner, Gardner Vaughan

For more information or to discuss sponsorship opportunities, please contact:

Anna Costas
Alumnae and Partnerships Officer
sponsorship@stritas.qld.edu.au
07 3862 1615

We look forward to partnering with you.

ST RITA'S COLLEGE

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