



USE OF STUDENT PHOTOS FOR PUBLICATIONS AND MARKETING GUIDELINES

Purpose

Peter Moyes Anglican Community School (the School) shares and publishes information and produces various School publications and community based documents. These are numerous and may include, Magazines, Pamphlets, Banners, Yearbooks, Guides, Reports and School Prospectus. These School publications include photographs and/or videos of students, examples of their work and/or their first names associated with various School activities.

Parents/Guardians are required to sign a *Parent Agreement* form in order to enrol their child into the School.

In signing this form parents/guardians grant permission for the School to publish their child's photograph, video, work and/or first name in School publications community channels, including the School's Website, School Portal, Social Media platforms, YouTube Channels and/or School App.

Such publications are for the purpose or publicity and/or marketing of the School and in any external publications that are authorised by the School.

If a parent/guardian does not wish this to occur they are to advise the School in writing.

Before doing so parents/guardians should be reminded that by refusing permission this will result in the student not being included in class photographs, whole School photographs, and in publications such as the Year Book.

Related Documents

Parent Agreement
Parent Code of Conduct