



GUIDE THE DEVELOPMENT OF COUNCIL'S NEW ECONOMIC DEVELOPMENT STRATEGY

To assist with the development of the new Coffs Harbour Economic Development Strategy (EDS), we invite you to complete the review survey by Thursday 31 March.

What is an Economic Development Strategy?

The Economic Development Strategy is one of Council's strategies to assist, prioritise and focus Council resources as they contribute to a THRIVING Coffs.

Why does Coffs Harbour need an Economic Development Strategy?

As our LGA continues its transition to a regional city, the challenges in supporting a thriving community include:

- Increasing employment opportunities
- Attracting investment
- Building skills for future workforce employability.

With unprecedented and continuous external environmental changes, a clear outline of the LGA's key economic development priorities is needed. This will guide decisions made by Council, State and Federal agencies, businesses, and the wider community.

Important Definitions

We feel it important to define some key words in relation to Economic Development:

- **Economics** – is the allocation of scarce resources to provide for individuals, businesses, government and nations
- **Economic Development** – is the programs, policies or activities that seek to improve the economic well-being and quality of life for a community
- **Sustainable development** – is development that meets the needs of the present without compromising the ability of future generations to meet their own needs.

What happens next?

These survey results will be consolidated with results of previous focus group consultation, research into industry trends and analysis of demographic and economic data. This will then be used to develop the draft EDS. Council will exhibit the draft EDS for further community feedback before final adoption. [More info.](#)



COMPLETE SURVEY