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AQUINAS COLLEGE  
*Foundation*

# Strategic Plan 2021-2030



# Aquinas College Foundation Inc.

## Strategic Plan 2021-2030

This document sets out a strategic plan for the Aquinas College Foundation Inc. to cover the next 10 years. It has been designed to align Foundation priorities & activities with the Aquinas College Strategic Plan 2021-2023.

Since the last Strategic Plan (2008-2012), considerable work has been undertaken to engage with our alumni and wider community, particularly through the Annual Appeal for Bursaries and the Gift in Will program (launched in 2018). These programs have helped to grow the profile of the Foundation, building on existing relationships within the College community and helping to forge new ones. The Foundation aims to grow these resources over the coming years.

### **Aquinas College Mission**

Aquinas College offers a Liberating Education, based on a Gospel Spirituality, within an Inclusive Community committed to Justice and Solidarity.

### **Foundation Mission**

The Aquinas College Foundation aims to engage with all members of the school community to build support for the College (and its Mission) through communicating the importance and the benefits of developing a strong culture of philanthropy. We celebrate our supporters through a variety of ways to ensure donors and volunteers are recognised and understand the impact of their generosity.

### **Core Values**

The Foundation and the College are guided by the Core Values of: Faith in action; Justice with compassion; Service with generosity; Respect for all; Excellence every day. At all times, the Foundation works with the College Leadership Team and the College Board cooperatively to progress the best outcomes for the College.

### **Foundation Strategic Priorities**

In line with the College Mission and Strategic Plan 2021-2023, the Foundation Strategic Plan focuses on two key priorities:

- 1. Increased provision of bursaries to support families whose boys would otherwise be unable to attend Aquinas College (in keeping with our Edmund Rice traditions)*
- 2. Provision of funds for capital projects, as required by the College*

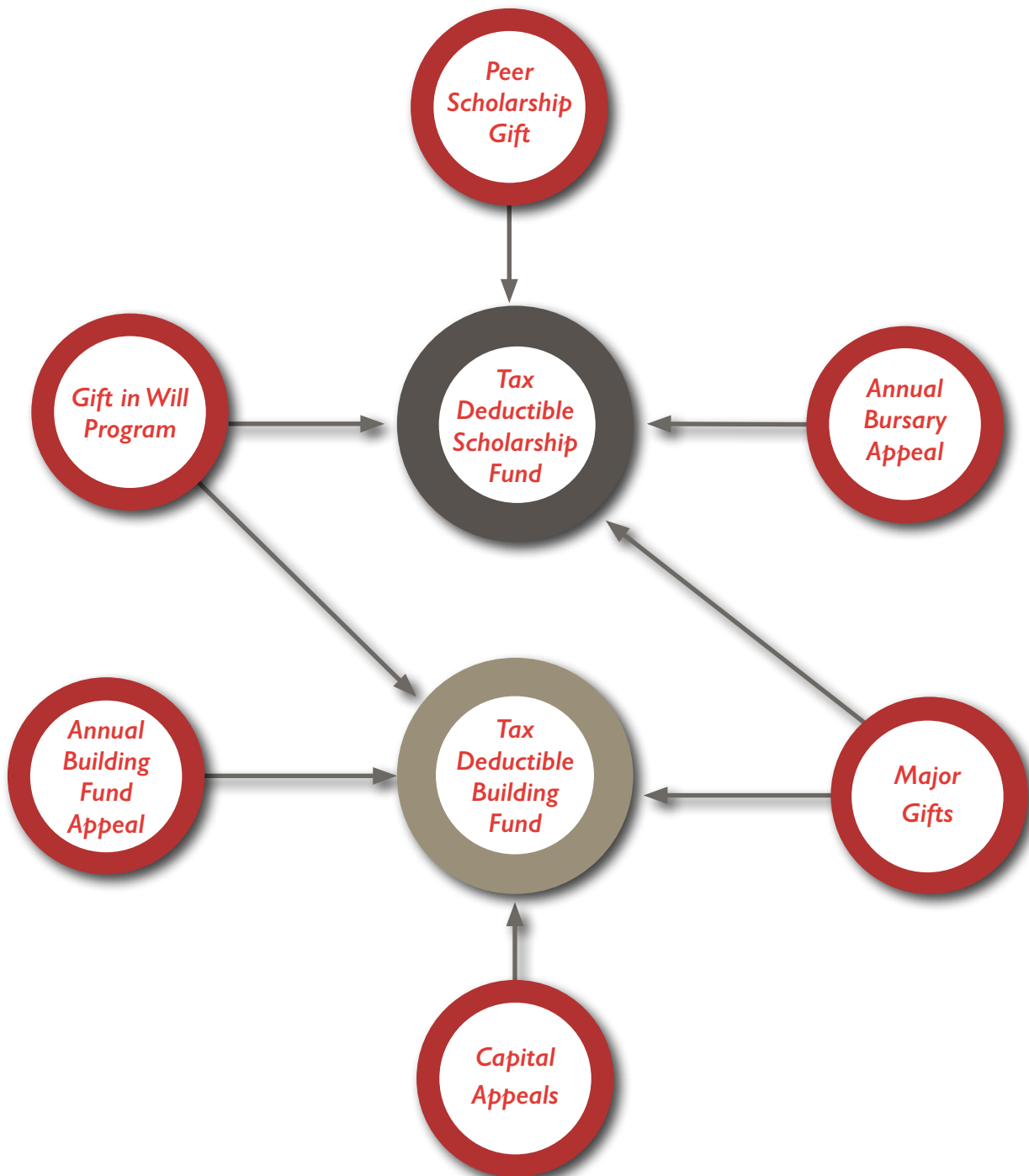
Aquinas College Foundation Inc.  
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## Strategies

The Strategic Plan focuses on the following five strategies in support of its key priorities:

### **I. Fundraising Activities**

This strategy aims to grow our fundraising capabilities. Fundraising will include, but not be limited to:



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### 2. Funds Management (Endowment Fund)

This strategy aims to grow and preserve our Endowment Fund corpus which is housed in two separate portfolios. Our long-term investments are prudently managed by an external wealth manager (since 23 May 2017), in accordance with the Aquinas College Foundation Inc. Investment Policy Statement (IPS) and the Edmund Rice Education Australia (EREA) Treasury and Investment Guidelines. The Investment Sub-committee reviews all recommendations by the wealth manager on behalf of the Foundation Council. The balance of our Endowment Fund money is held in short-term deposits managed by the College, in accordance with the Aquinas College Foundation Inc. IPS and the EREA Treasury and Investment Guidelines.

### 3. Marketing and Communication

Using all current media channels, this strategy aims to increase awareness of the Foundation and clarify the role of the Foundation – and its various activities – in support of the College.

### 4. Stewardship

This strategy aims to develop a comprehensive acknowledging, engaging and cultivating program to appropriately thank and steward our donors. This strategy also aims to engage current community members as well as Old Aquinians, past parents and past staff, to foster philanthropy.

### 5. Events

Working with existing College events where possible, this strategy aims to:

- *Involve the whole community – past, present and future*
- *Acknowledge and steward our supporters*
- *Showcase the school as it is today, across multiple areas of College life*
- *Engender pride in the community*

## CONCLUSION

The future of Aquinas College depends on financial security in good times and during economic downturns. Providing funding for bursaries and future capital projects will be the Foundation's priorities moving forward. In addition, the Foundation will continue to expend considerable time and effort ensuring our donors are engaged, valued and acknowledged for their part in ensuring the future success of the College.



AQUINAS COLLEGE

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